



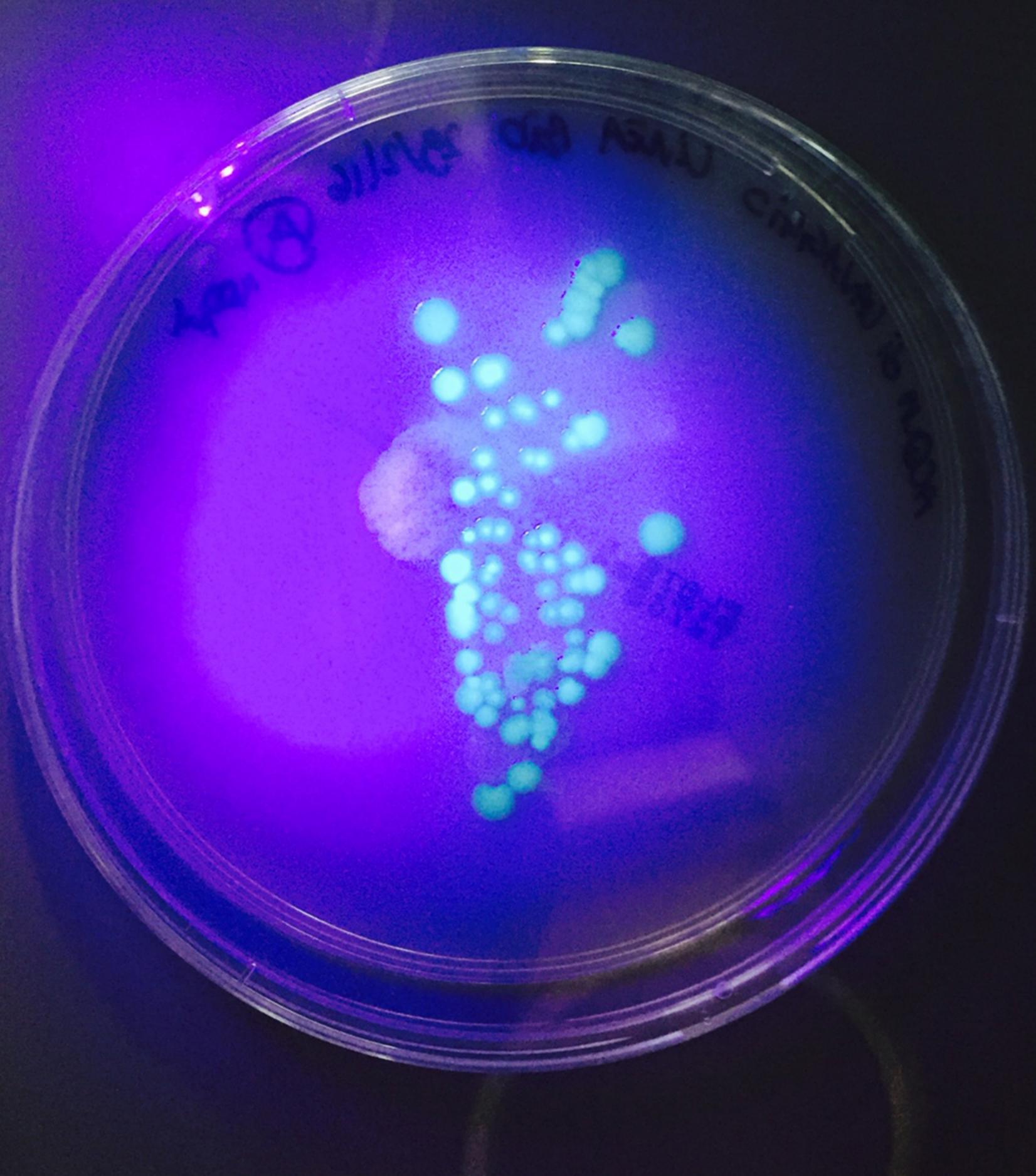
SP SOURCON PADENA

**Proradix<sup>®</sup>**

# Proradix®

a product by

**SP** SOURCON PADENA



# *Pseudomonas* sp. DSMZ 13134

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**Domain** Prokaryota

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**Kingdom** Bacteria

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**Phylum** Proteobacteria

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**Class** Gammaproteobacteria

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**Order** Pseudomonadales

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**Family** Pseudomonadaceae

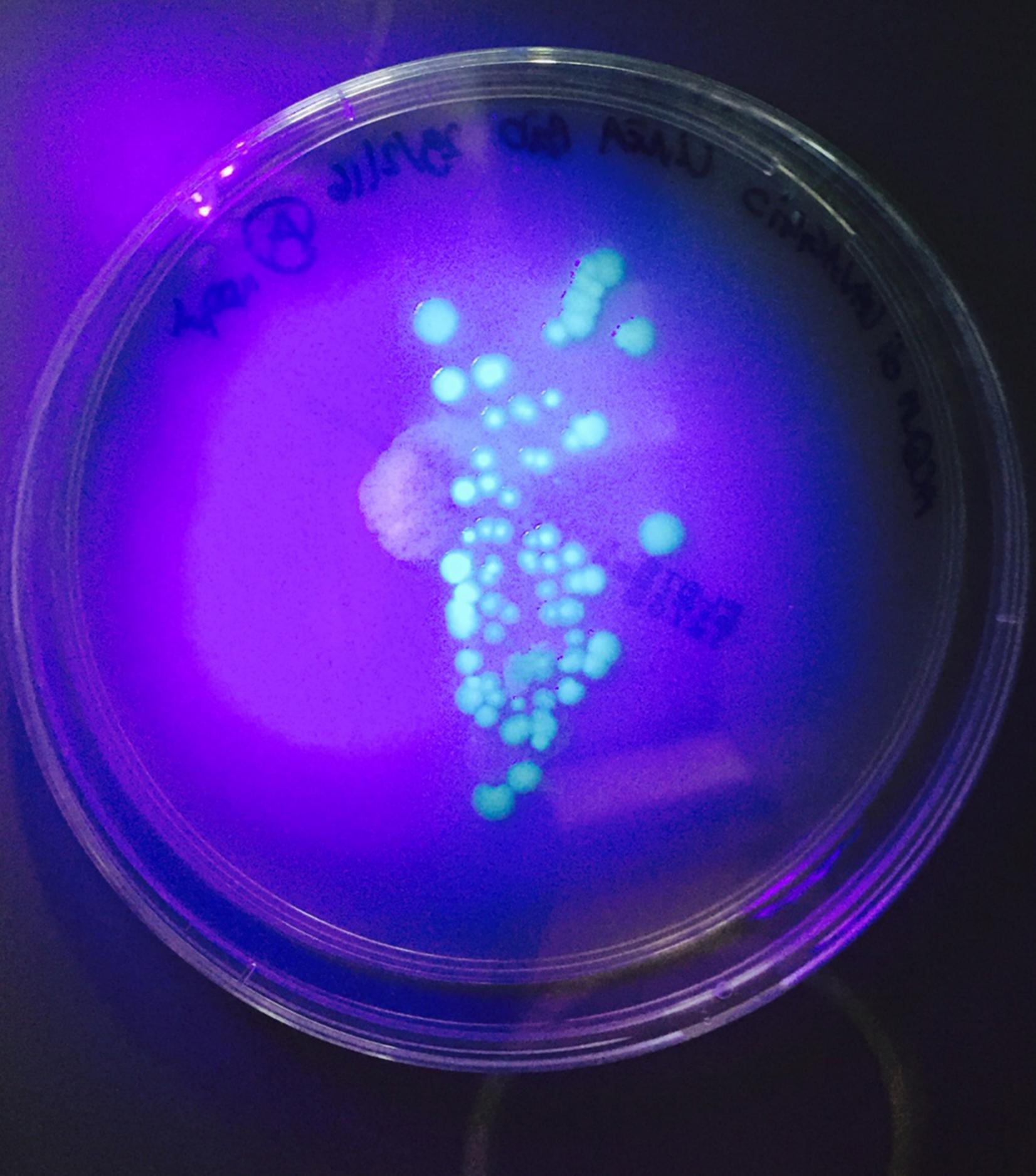
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**Genus** *Pseudomonas*

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**Species** *Protegens*

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# *Pseudomonas sp.* DSMZ 13134

Rhizosphere Bacteria = living being.

Isolated on lettuce in Germany during a research for a Biological Control against *Pythium*.

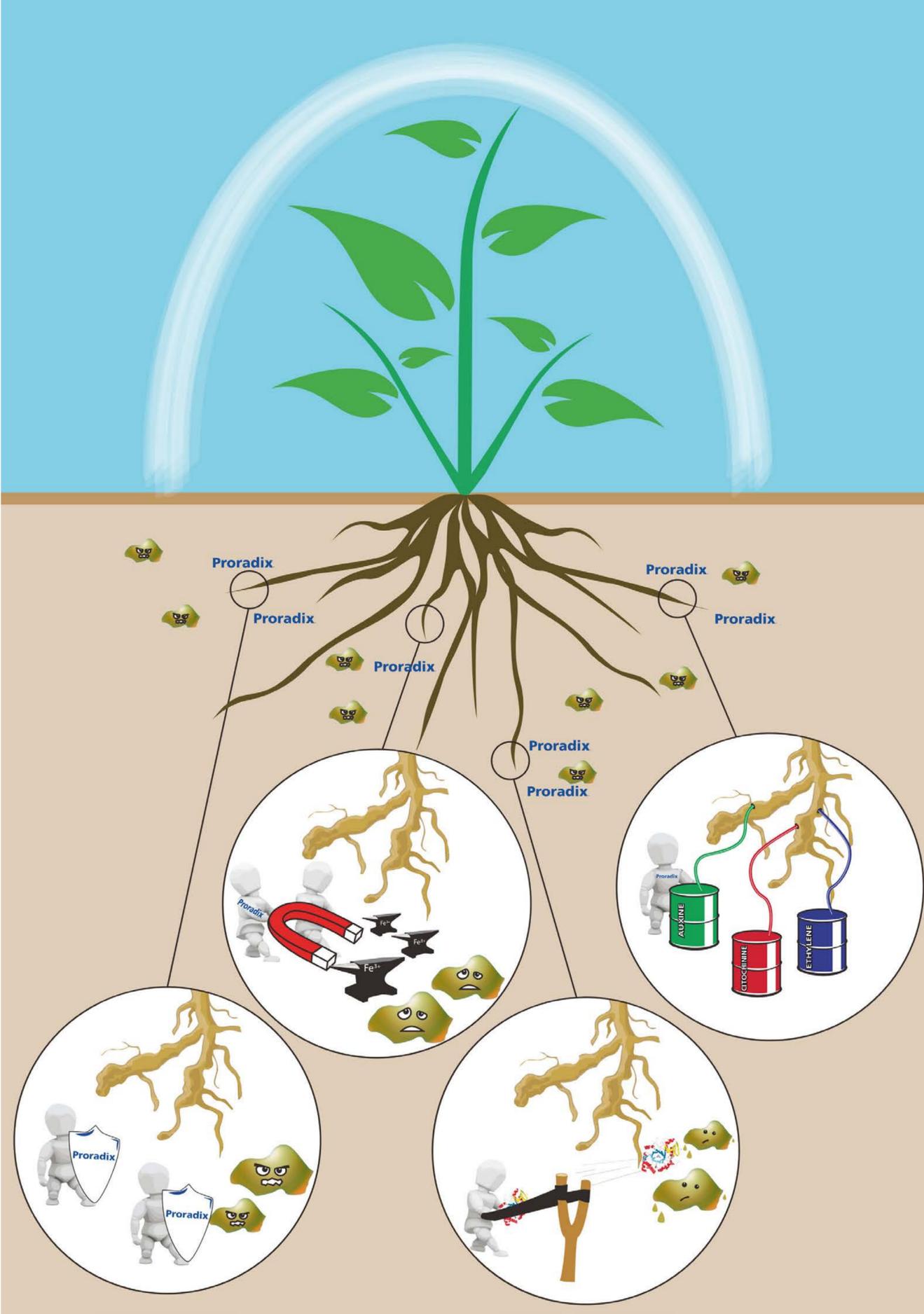
It can be found naturally in the environment and it has not been genetically modified.

Its best growing area is on the roots.

**PGPR** - Plant Growth Promoting Rhizobacteria.

Several Mode of Action.

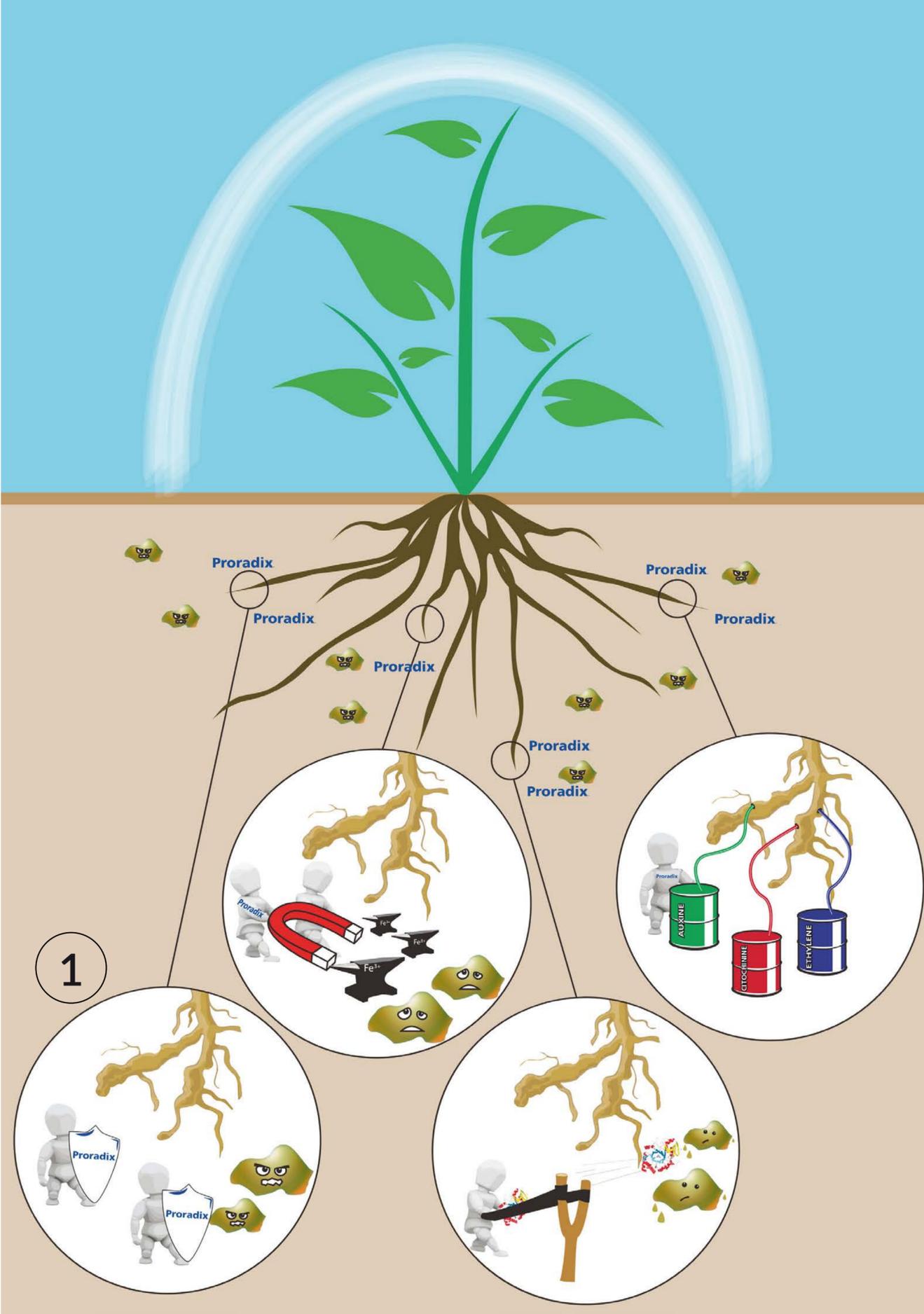
**Preventive** application against most of the soil-borne diseases.



# *Pseudomonas sp.* DSMZ 13134 Mode of Action

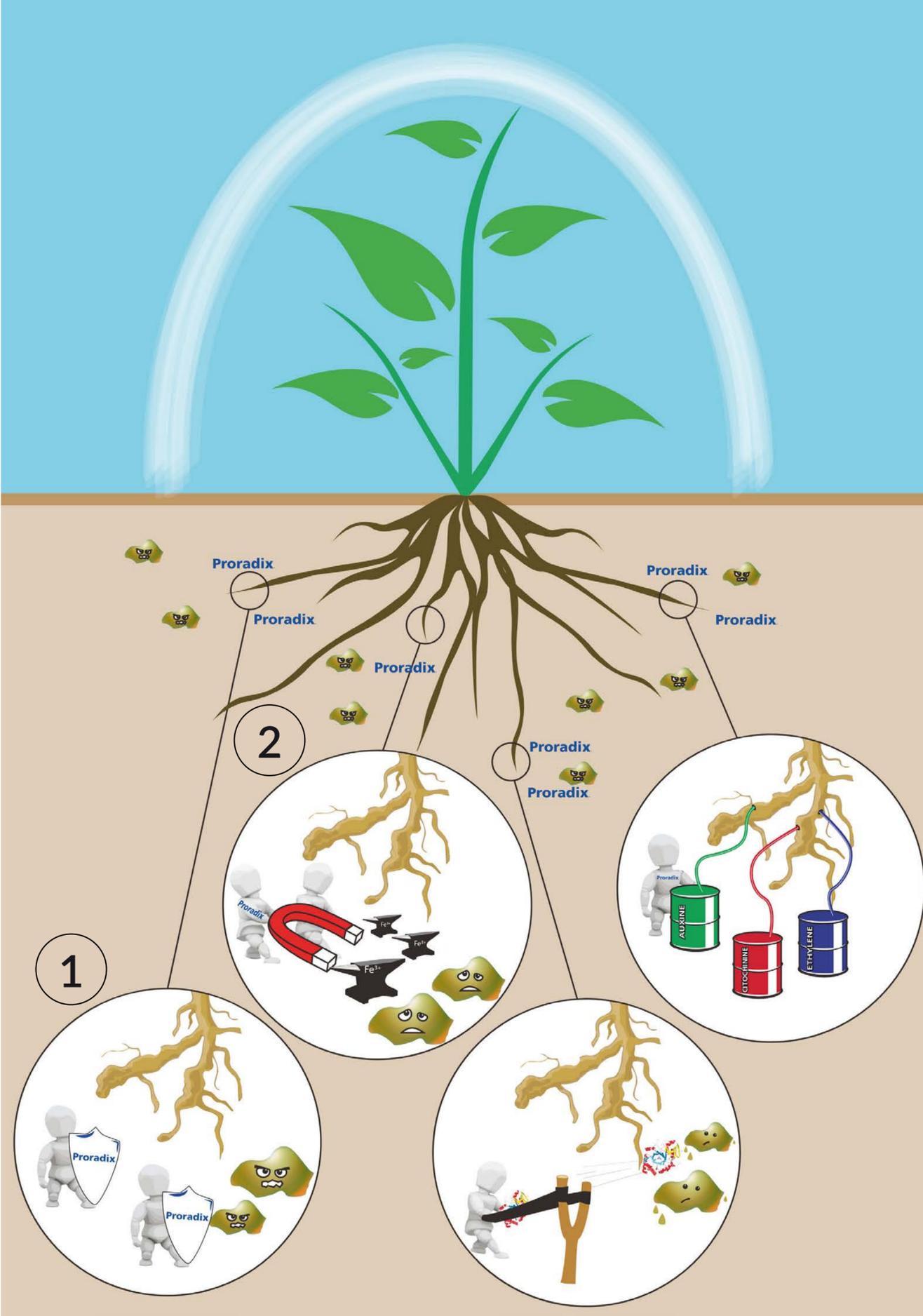
# COMPETITION for SPACE

- 1 Proradix® colonizes rhizosphere quicker than pathogens, creating a biofilm in where availability of nutrients and space to access roots' mucigel is limited.



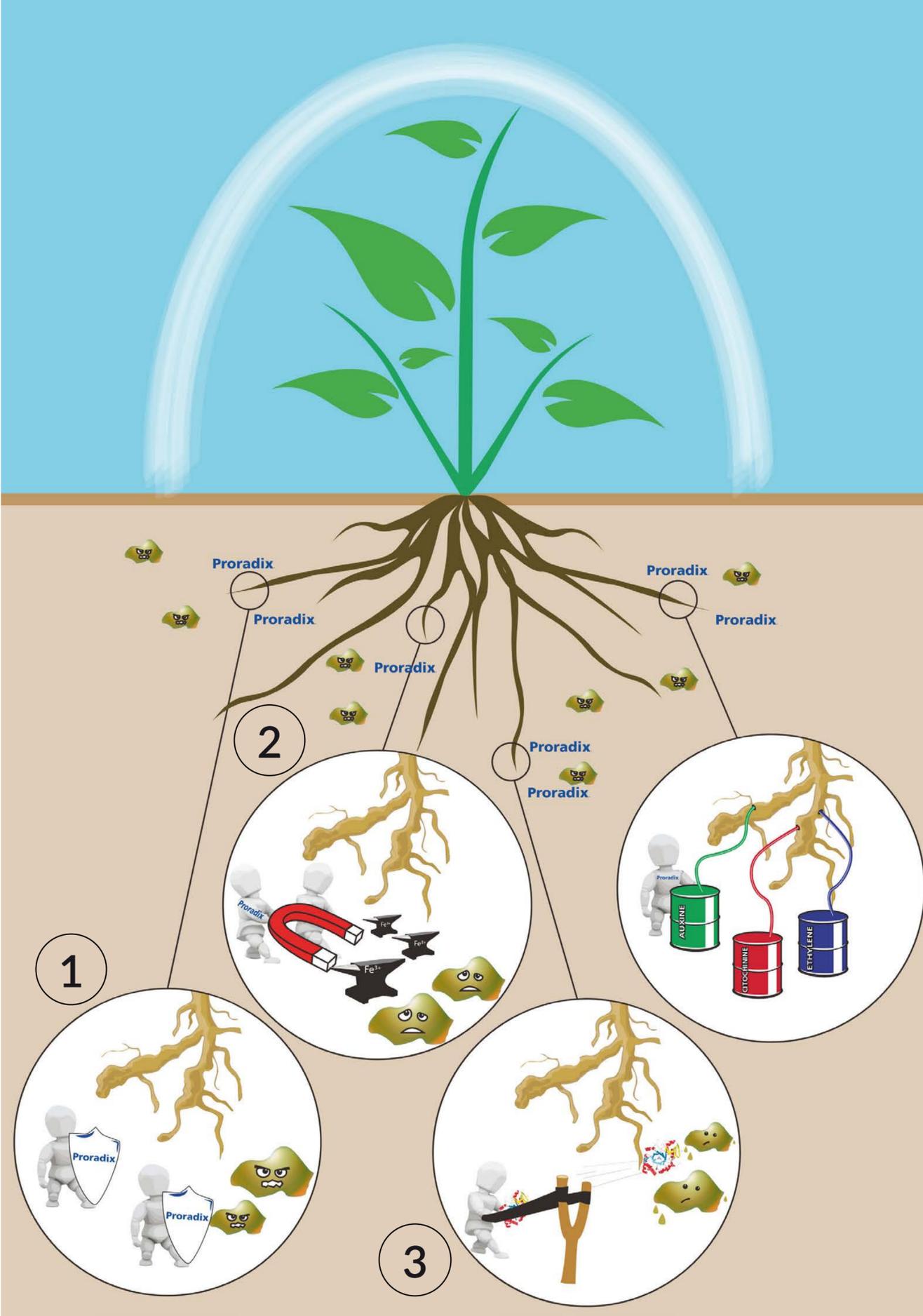
# COMPETITION for NUTRIENTS

- 1 Proradix® colonizes rhizosphere quicker than pathogens, creating a biofilm in where availability of nutrients and space to access roots' mucigel is limited.
- 2 Proradix® produces organic and siderophore acids (Pseudomonine and Quinolobactine), highly effective in chelating metal cations (zinc, copper and iron), then less available for pathogens. Iron is essential to start infective processes.

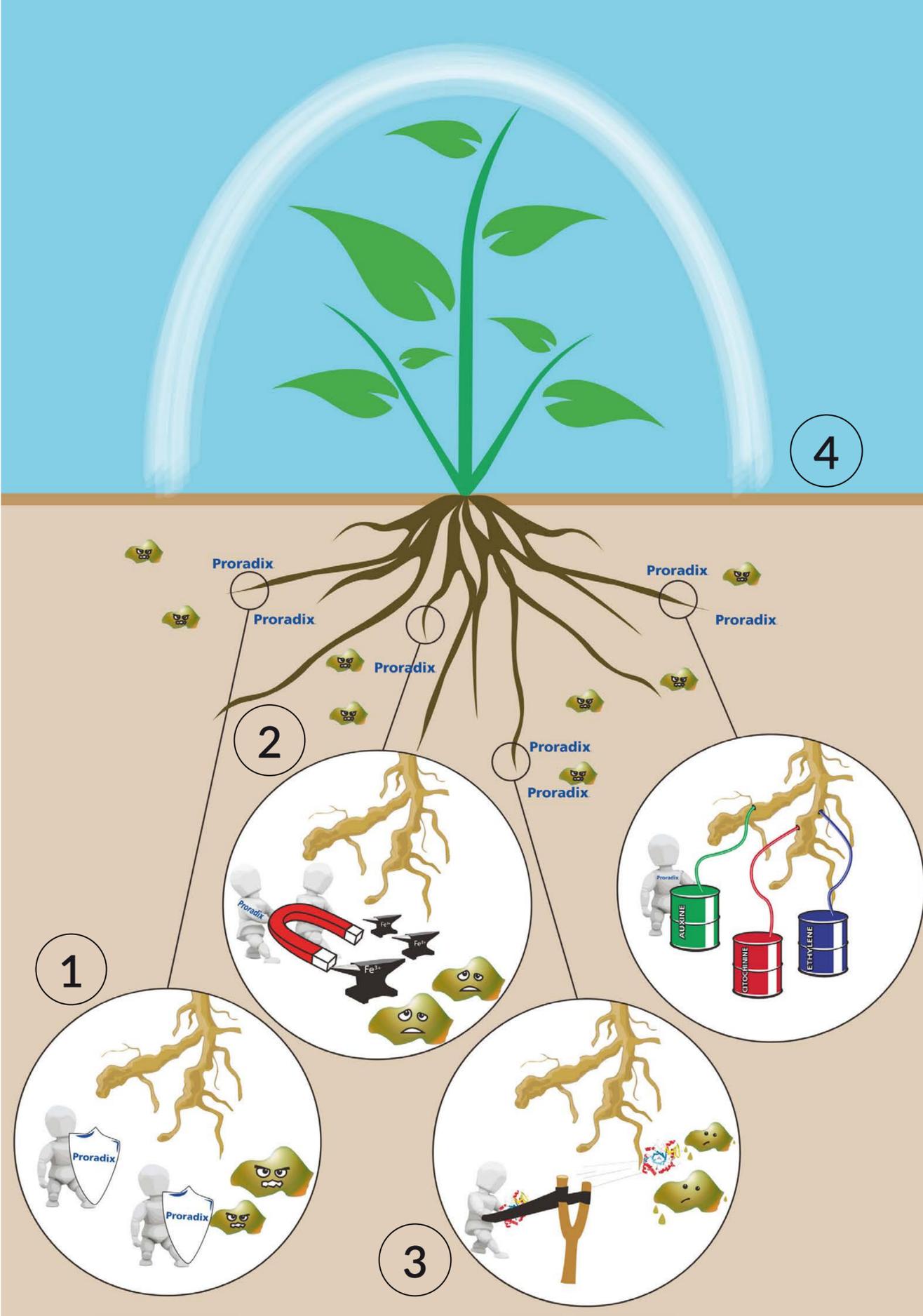


# NON EXOGENOUS CHITINASE

- 1 Proradix® colonizes rhizosphere quicker than pathogens, creating a biofilm in where availability of nutrients and space to access roots' mucigel is limited.
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- 3 Proradix® produces non-exogenous **Chitinase** able to degrade pathogens' cellular walls.



# S.A.R. - I.S.R.



① Proradix® colonizes rhizosphere quicker than pathogens, creating a biofilm in where availability of nutrients and space to access roots' mucigel is limited.

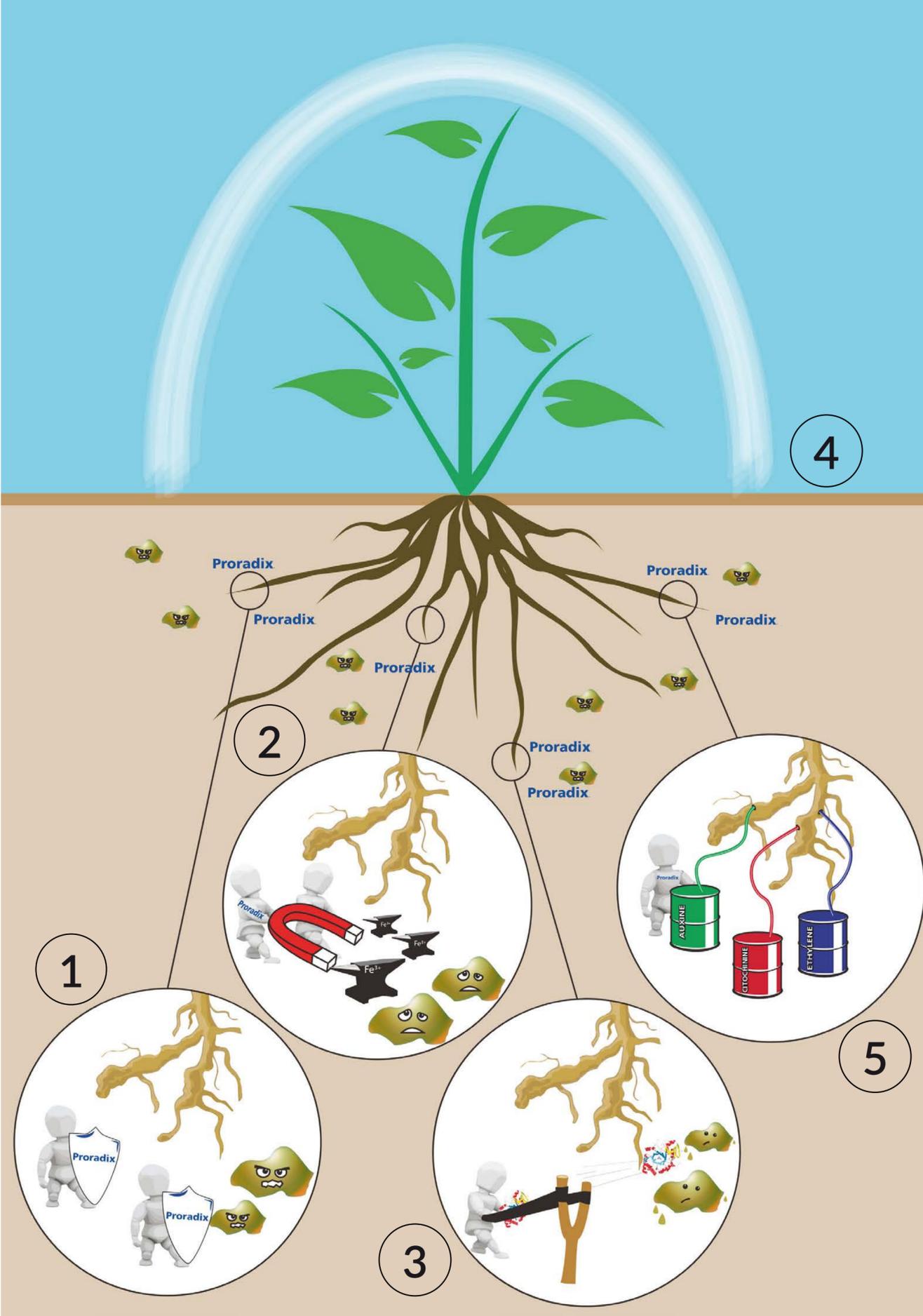
② Proradix® produces organic and siderophore acids (Pseudomonine and Quinolobactine), highly effective in chelating metal cations (zinc, copper and iron), then less available for pathogens. Iron is essential to start infective processes.

③ Proradix® produces non-exogenous **Chitinase** able to degrade pathogens' cellular walls.

④ Proradix® SAR is correlated to the production of Salycilic Acid, a phytohormone that induces the production of PR-proteins (Pathogen Related proteins), among which chitinase, peroxidase, lysozyme and deposition of lignin.

Proradix® is able to induce ISR raising the speed of reaction of specific defenses against pathogens and abiotic stresses. ISR is transmitted through jasmonic acid and ethylene.

# PHYTOHORMONES



① Proradix® colonizes rhizosphere quicker than pathogens, creating a biofilm in where availability of nutrients and space to access roots' mucigel is limited.

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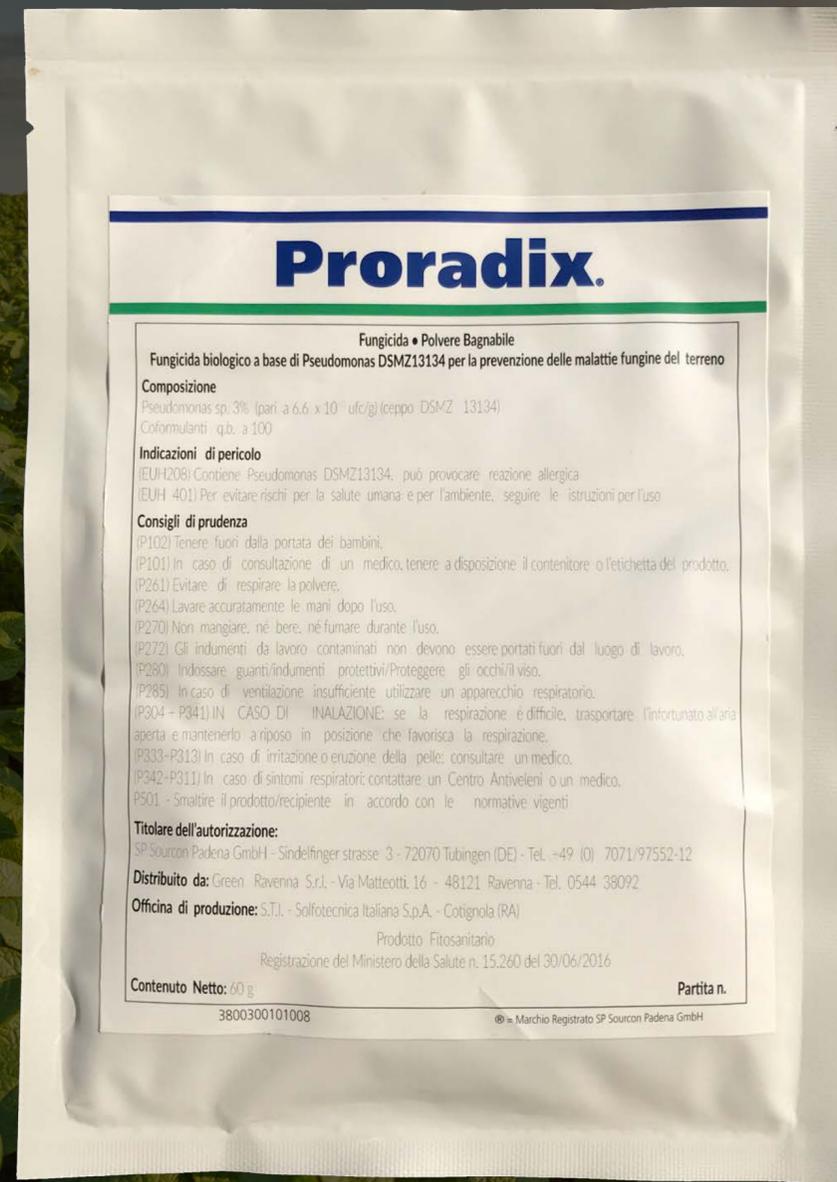
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Proradix® is able to induce ISR raising the speed of reaction of specific defenses against pathogens and abiotic stresses. ISR is transmitted through jasmonic acid and ethylene.

⑤ Proradix® fosters roots' growth through hormonal-like substances, as auxine, citochinine and ethylene. These do not have a direct effect against pathogens, however stimoulating the roots the plant is more resistant against abiotic stresses and pathogens.

# Proradix.



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# Proradix.

**Proradix**<sup>®</sup> is a latin word meaning “in favor of the roots”.  
**Proradix**<sup>®</sup> is a preventive bio-fungicide that helps to improve the yield of potatoes both in quantitative and qualitative terms. Its naturally occurrence, low eco-tox characteristics and the efficacy against most of the soil-borne diseases make **Proradix**<sup>®</sup> a valuable option to the chemical pesticide for the protection of tubers along the whole crop cycle. The different Modes of Action lead to a more difficult diseases' development of resistances towards **Proradix**<sup>®</sup>.

## Pros of Proradix®

### Preventive Bio-fungicide

to control soil-borne diseases

### Allowed in Organic Farming

according to reg. EC 889/2008

Harder for diseases to  
develop resistances  
due to the several Mode of Action

### Maximize your profit:

Protect from diseases  
Improve the quality of the harvest  
Increase the yield of the field

Naturally occurs

### Integrated Pest Management:

manifest its great potentiality along  
with chemical pesticides

Several  
Modes of Action

No Residues  
on the crops

Healthier Fruits:  
Less Nitrates  
More Antioxidants

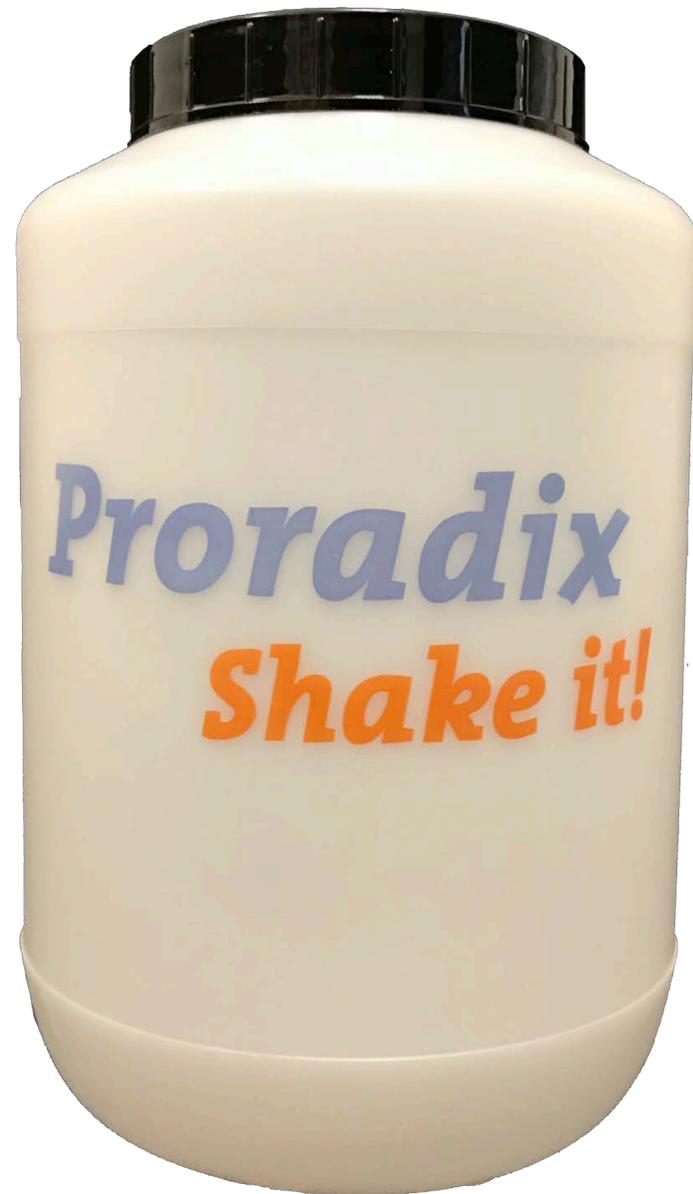
### Bio-stimulating effect

on roots, plant and fruits

# Proradix®

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## Application



Leave at room temperature for at least 1 hr before application

Pour half of the bags in a bucket or shaker.

Pour around 1,5 - 2 L of water at 20°C

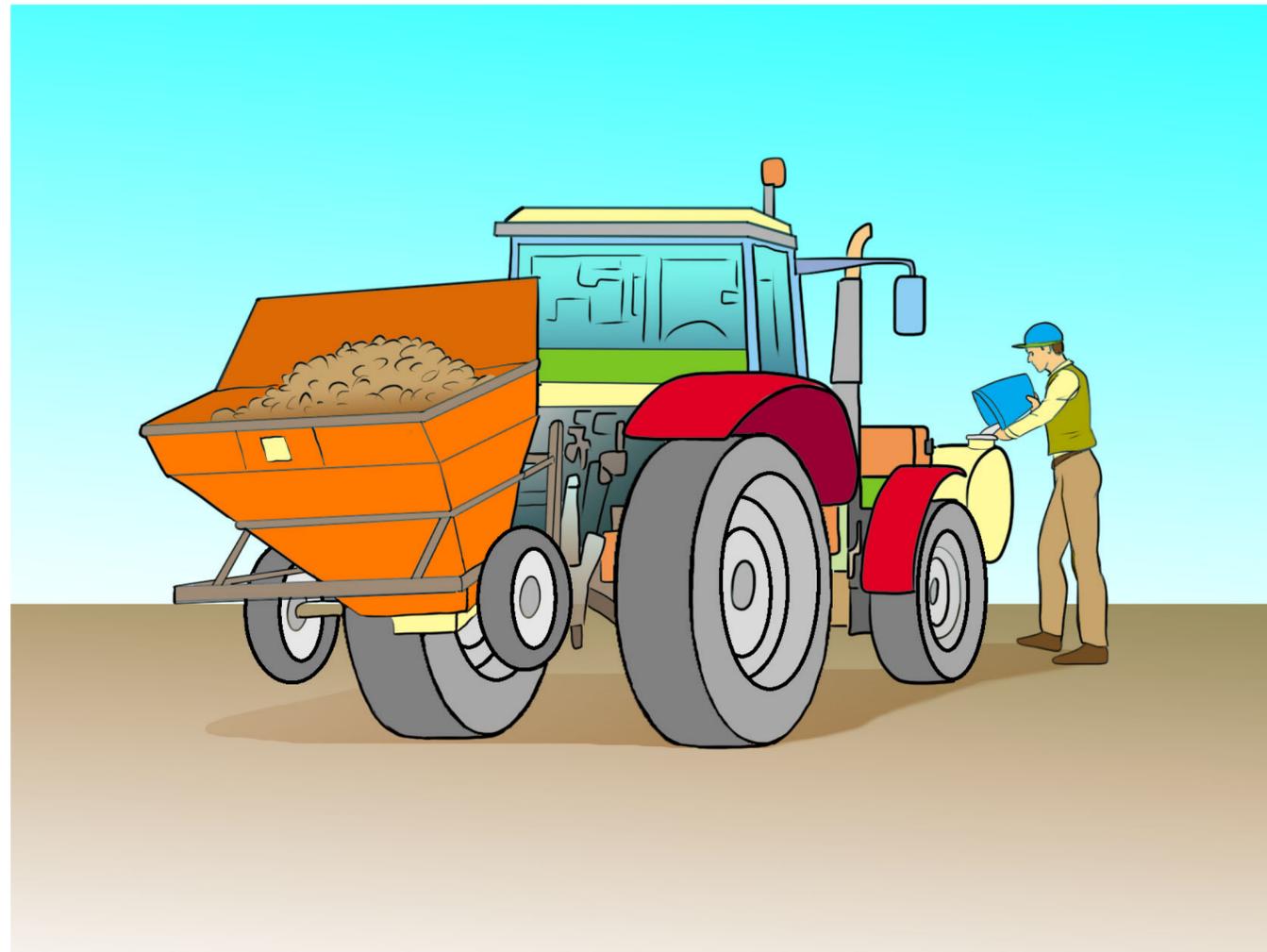
Start stirring/shaking for about 2 minutes.

Pour completely the bags in the container.

Stir/Shake until the product is completely diluted.

Wait 3-6 hrs before applying Proradix®

## Application



BBCH 00-03

**SEED TREATMENT AT PLANTING**

Spray with nozzles when the machine is laying the potato.

Rate: 60 g/ha

Volume of H<sub>2</sub>O: 60-100 L/ha

## Application



BBCH 00-03

**SEED TREATMENT BEFORE PLANTING**

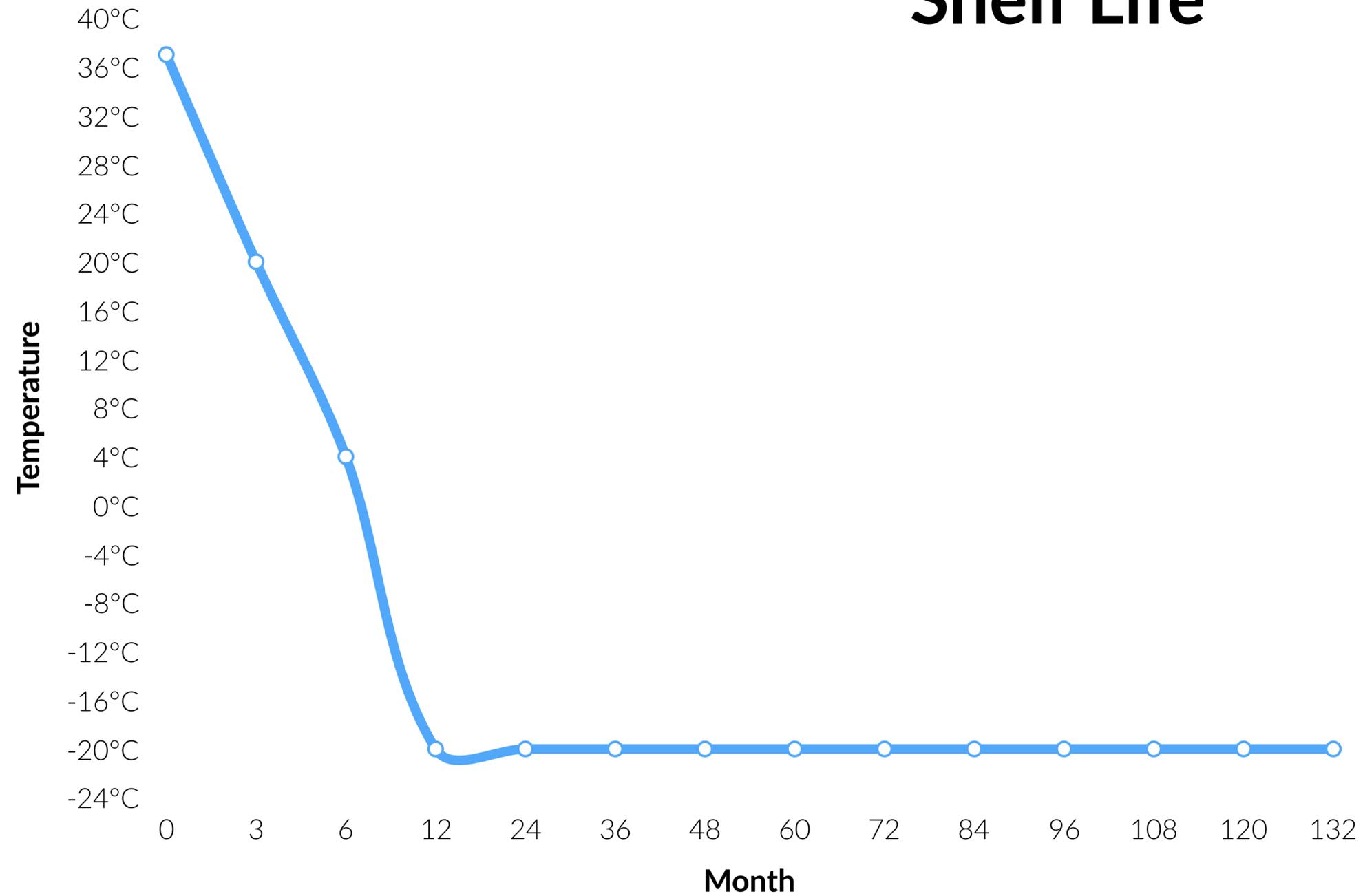
Ultra Low Volume (ULV) Machine

Rate: 20 g/ton of potato

Volume of H<sub>2</sub>O: 2-4 L/ton of seeds

# Proradix

## Shelf Life

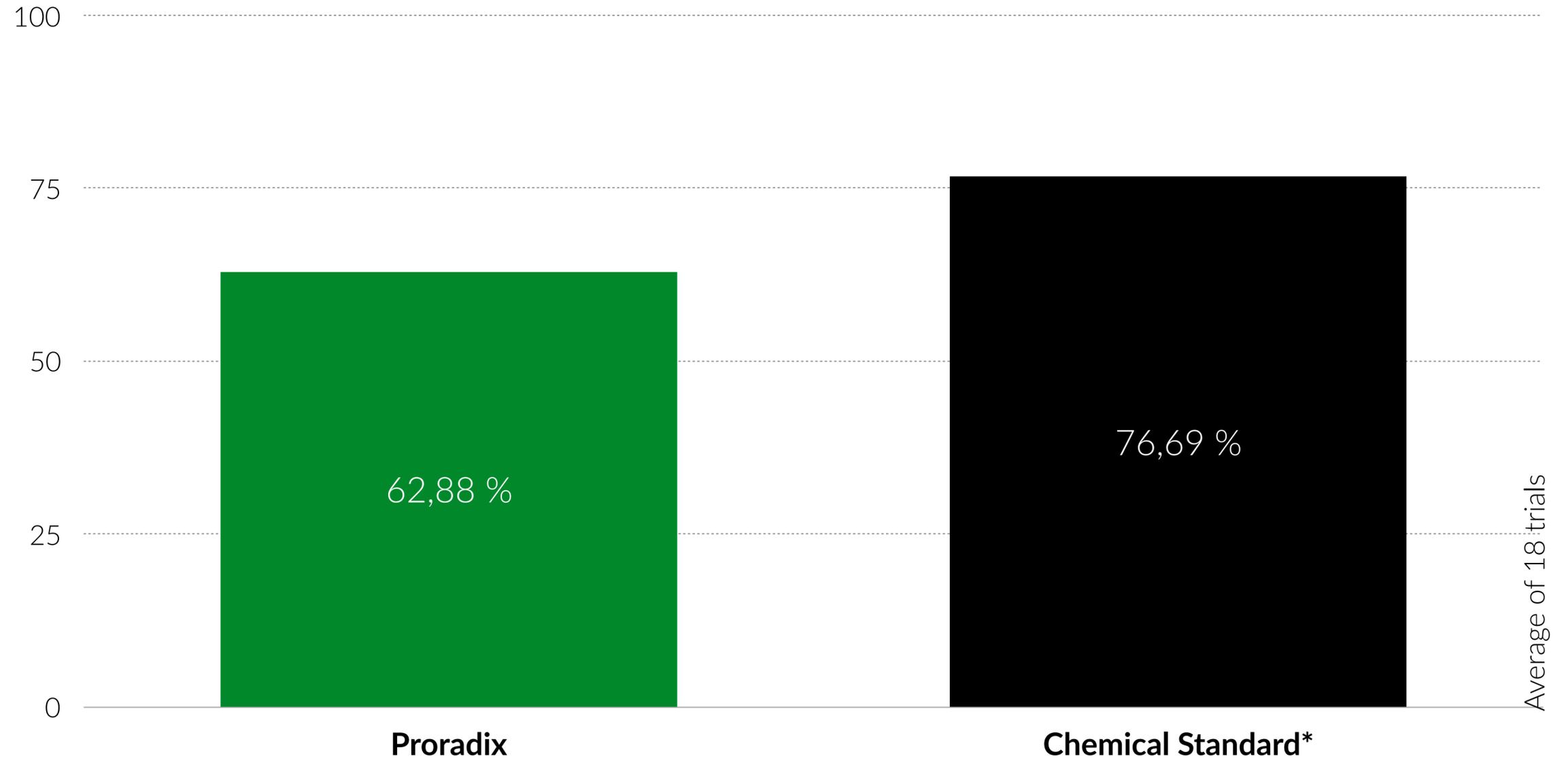


To have the best efficacy of Proradix<sup>®</sup>, it is advised to store it a -20°C.



# POTATO

Crop	Potato <i>(Solanum tuberosum)</i>
Pathogen	<i>Rhizoctonia solani</i>
Place	Germany - Italy - Netherland
Years	2001-2010

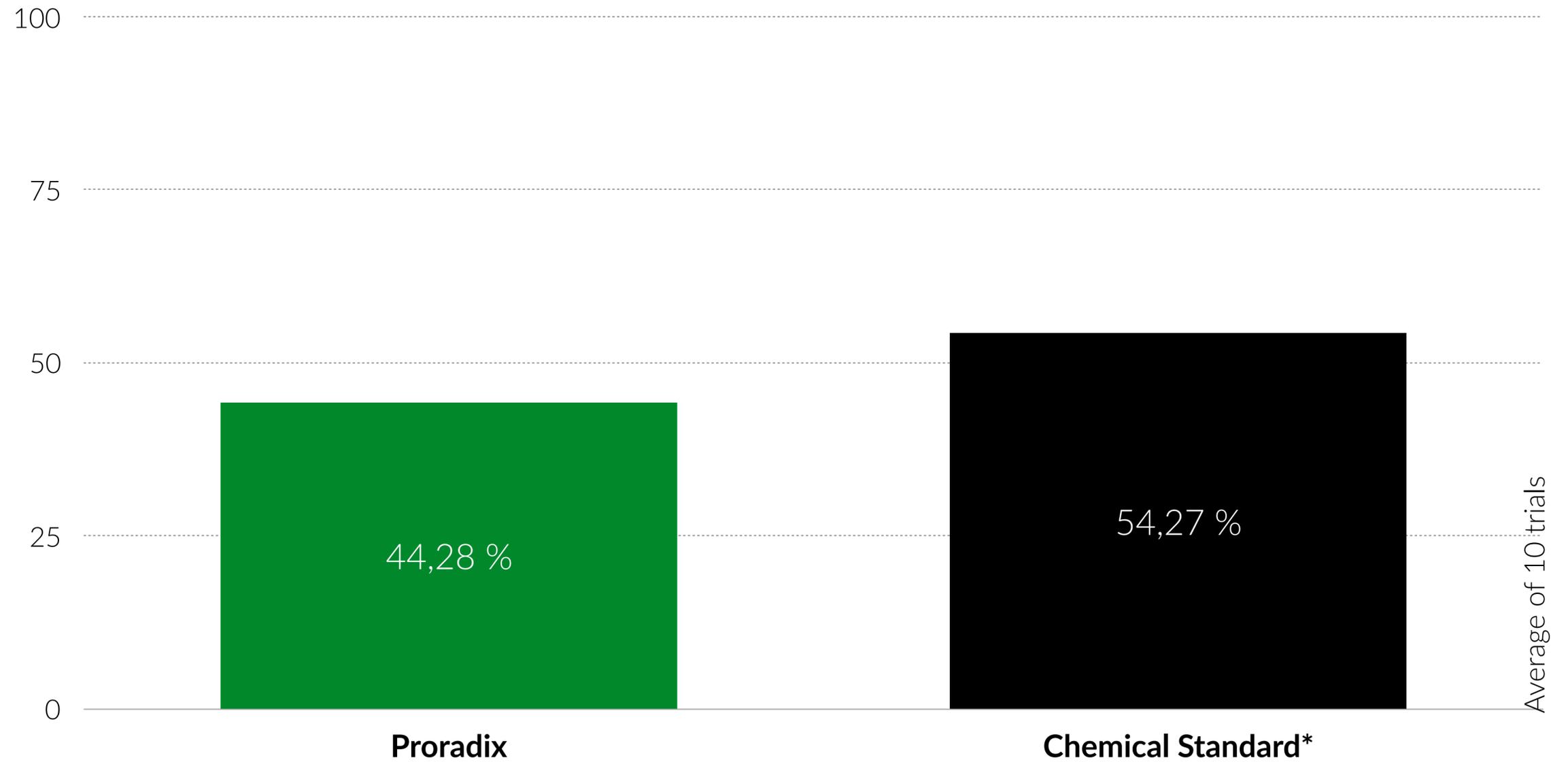


\* Pencycuron  
\* Azoxystrobin  
\* Tolclofos Methyl



# POTATO

Crop	Potato <i>(Solanum tuberosum)</i>
Pathogen	<i>Helminthosporium solani</i>
Place	Germany - Netherland
Years	2007-2010



\* Imazalil

# Proradix

## CHEMICAL PESTICIDE - ORTIVA

<b>COSTS</b>	<b>5.637,30 €</b>
Fertilizers	1.024,00 €
Pesticides	409,30 €
Control of Rhizoctonia (Ortiva - Azoxystrobin)	135,00 €
Control Wireworms (Teflutrin)	37,50 €
Herbicide di pre-emergence (Pendimetalin)	55,00 €
Herbicide di post-emergence (Rimsulfuron)	40,80 €
Control of Phytophthora infestans (Cymoxanil - 3 treatments)	54,00 €
Control of Alternaria (Difeconazole - 1 treatment)	52,00 €
Control of Colorado potato beetle (Thiametoxam - 1 treatment)	35,00 €
Potato seeds	1.860,00 €
Direct costs of machines	518,00 €
Rents	935,00 €
Work Labor	306,00 €
Taxes	375,00 €
Insurances	30,00 €
Land Maintenance	100,00 €
General Costs	80,00 €
<b>AMMORTIZATION</b>	<b>451,00 €</b>
<b>OPPORTUNITY COSTS</b>	<b>673,00 €</b>
Land	500,00 €
Interests of machines	86,00 €
Other Interests	87,00 €
<b>TOTAL/ha</b>	<b>6.761,30 €</b>
Yield - ton/ha	40
Price/ton	250,00 €
<b>Turnover</b>	<b>10.000,00 €</b>
<b>Income</b>	<b>3.238,70 €</b>

## PRORADIX®

<b>COSTS</b>	<b>5.597,30 €</b>
Fertilizers	1.024,00 €
Pesticides	369,30 €
Control of Rhizoctonia (Proradix.)	95,00 €
Control Wireworms (Teflutrin)	37,50 €
Herbicide di pre-emergence (Pendimetalin)	55,00 €
Herbicide di post-emergence (Rimsulfuron)	40,80 €
Control of Phytophthora infestans (Cymoxanil - 3 treatments)	54,00 €
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<b>AMMORTIZATION</b>	<b>451,00 €</b>
<b>OPPORTUNITY COSTS</b>	<b>673,00 €</b>
Land	500,00 €
Interests of machines	86,00 €
Other Interests	87,00 €
<b>TOTAL/ha</b>	<b>6.721,30 €</b>
Yield - ton/ha	44
Price/ton	250,00 €
<b>Turnover</b>	<b>11.000,00 €</b>
<b>Income</b>	<b>4.278,70 €</b>

Yield Increase  
+ 10%  
Income Increase  
**+ 32,11%**

**SP SOURCON PADENA**

Agricultural Entrepreneur with more than 20 ha.

Source: Banca dati INEA - RICA (Redditività e Costi di Produzione delle Aziende Agricole) - Rete di Informazione Contabile Agricola